



HEALTH & HEALING EXPO

SUNDAY, October 4, 2020

10am - 4pm

Hyatt Regency
Westlake Village, CA

Thank you for your interest in partnering with the Health & Healing Expo. We are excited to have you as a sponsor. We'll work with you to ensure the most exposure for your brand.

Below are the sponsorship packages and terms and conditions. Please select the desired sponsorship option and read carefully the terms and conditions.

☐ **Platinum Sponsor - \$1,200**

- Company logo on all promotional material as Platinum Sponsor: swag bags, program, email marketing, flyers, postcards, door hangers, indoor directional signs
- Company logo on Expo website as Platinum Sponsor
- 10 social media posts
- 1 social media/onsite raffle drawing
- 1 Workshop slot 50-minute
- One 6' x 6' Exhibitor booth at Atrium level
- Company flyers on the conference room chairs at each workshop
- Company flyers at the Check-in desk
- Company banner near the Check-in desk (one 33"x86" banner)
- 4 Platinum Sponsor badges

☐ **Gold Sponsor - \$900**

- Company logo on all promotional materials as Golden Sponsor: swag bags, program, email marketing, flyers, postcards, door hangers, indoor directional signs
- 5 social media posts
- Company logo on Expo website as Golden Sponsor
- One 6' x 6' Exhibitor booth at Atrium level
- Company flyers at the Check-in desk
- 2 Gold Sponsor badges



HEALTH & HEALING EXPO

Sponsorship Payment Process

We accept credit cards and Venmo. A 3.5% process fee will apply to credit card payments. Sponsors will receive an email confirmation of their acceptance along with an invoice and after payment is received by the organizer, booth reservations will be deemed final. All payments are final. No refunds of any kind are given.

SPONSORSHIP TERMS & CONDITIONS

- Health & Healing Expo (HHE) reserves the right to accept or decline any application at its discretion.
- All sponsors must complete and submit an online application form and disclose all services, products and therapies they'll be offering at the event, so that the HHE producer can ensure the event is balanced, and the highest quality sponsors are in attendance.
- No exclusivity is granted for specific product types or services, but HHE producer will avoid any brand name duplication as much as is realistically possible.
- The HHE producer will guarantee that sponsors will have their exact desired booth location.
- Moving or exchanging booths is not allowed once assigned, unless approved.
- A week prior to the HHE, sponsor will receive instructions with specific move in details.
- Sponsors will not be allowed admittance without full payment in advance.
- At arrival, sponsor must check in and get the sponsor badges before the set up of the booth.
- Booth spaces (Atrium and Vista Level) are approximately 6' W x 6' D and include one 6ft banquet draped table and 2 chairs. Sponsors are responsible for everything else. If sponsors need additional chairs, or if do not need a table, please email HHE in advance to have the space ready for set up. Sponsors are welcome to bring their own table covering.
- Sponsors booth is their space to promote their business. Sponsors are welcome to place printed materials, business cards, stand up banners and any other promotional materials in their assigned area. No hanging/wall banners are allowed.
- Sponsors shall only display, sell, or give away merchandise, literature, and services specified in this application. No shared booths allowed.



HEALTH & HEALING EXPO

- Sponsors must staff their exhibits during their entire attendance day from 10:00 AM to 4:00 PM.
- Earlier breakdown requests must be approved by event management in advance.
- Sponsors are fully responsible for setup and breakdown of their exhibits.
- HHE has the right to photograph and videotape exhibits, sponsors, speakers, workshops, classes, and attendees for future marketing uses. All photographs/video footage will be the property of HHE.
- Sponsors agree to promote their participation at the HHE via social media, website events, emails & newsletters.
- Images submitted by sponsors shall be property of sponsors, or they must have paid all appropriate licensing fees. Any copyright infringements with such photos shall be the responsibility of the sponsors, including legal and settlement fees.
- Sponsors who **require electricity** above and beyond a power outlet need to please specify their needs in the application form. Note: *Additional electricity in the Exhibit Hall will require a separate company to set-up a system for the sponsor at an extra expense.* There can be no sharing of electric services.
- No open flames or loud music allowed in the Exhibit Hall.
- The **sale or sampling of food & beverage** for immediate consumption onsite is NOT permitted unless sellers have the necessary waiver or temporary permit to do so. Hotel does not allow food preparation in its property.
- All sponsors are encouraged to bring hand trucks to transport their items into the exhibit areas.
- Sponsors confirm that they have all applicable licenses and permits for the trade and sale of their products and services at the event, and that they can provide the respective documentation upon request.
- Sponsors agree to abide by all applicable laws, ordinances, and regulations pertaining to health, fire prevention, public safety, business licenses, sales tax permits, and applicable liability insurance, including liability insurance for food booths.
- Should any contingency interrupt or prevent the holding of HHE, including but not limited to inclement weather, war, pandemic, terrorism, or lockouts, the event organizers shall in no way be liable to sponsors.



HEALTH & HEALING EXPO

- Sponsors agree to make no claim for any reason against HHE or Hyatt Regency Westlake Hotel for loss, theft, damage, or destruction of goods, nor for injury to themselves, employees, volunteers, or visitors incurred at the event.
- Sponsors agree to indemnify, save, and hold harmless HHE, including its officers, staff and volunteers, and Hyatt Regency Westlake Hotel, from all liability, claims, causes of action, damages, theft, injuries, costs, expenses and losses to any person or goods/property arising out of or connected in any way with the participation and use of space at the event. Sponsors agree that this release is intended to be a full and final compromise and release of any claims, demands, actions, and causes of action, known or unknown.
- If the Exhibit Hall space or other area of the Hyatt Regency Westlake Hotel is rendered unusable by fire, other casualty, or by reason of strike, civil disorder, acts of God, or any other reason beyond the control of the HHE, the HHE shall have the right to terminate this application and contract. The HHE and its affiliates shall not be liable for any loss or damage suffered by any sponsors should this contract be terminated, provided however, that HHE shall return the portion of payments made by sponsors after deducting a pro-rata share of expenses in connection with the HHE.
- This agreement is governed by California Law in Ventura County.

Sponsor Full Name

HHE Producer Full Name

Sponsor Signature

HHE Producer Signature

Date

Date